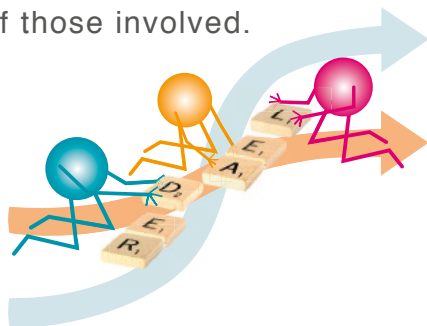


Workshop to reinforce and align the executives of the organization in their role as leaders in the strategic definition of sustainable Innovation.

Training and information that is clear, concrete and appropriate to the needs of your organization is what the management team needs to face the strategic definition of Sustainable Innovation.

Knowing how to mobilize the team that has to lead an innovation process (the drivers) and detecting the internal entrepreneurs that will have to be supported, are skills that will allow the manager to gain internal credibility and avoid the greater risk involved in the Innovation processes: improvisation and the consequent detachment of those involved.



Method

- 2 days workshop.
- Active Learning (little theory, lots of practice).
- Experiential activities to make leaders face how to take decisions in unknown and ambiguous situations.
- Learning how to experiment fast, fail affordably and learn the most.
- The theory is less than 1/3 of the total time and material.
- Participants are the main players.
- Focus on learning “more from less instead of less from more”.
- An individual and team action plan is generated through the process.

Results

KNOWLEDGE

Learn basic principles of innovation: what is innovation, why to innovate and how to innovate.

COMMITMENT

Commitment with an organizational model and value based on the development of the Innovation Culture.

ALIGNMENT

Align the management team in a common goal and language: develop a Culture of Innovation in your organization.

REFLECTION AND UNDERSTANDING

Understand the roles of team leaders facing innovation initiatives to be managed by their teams.

“With rigor and patience, innovating is not so difficult. We found it more difficult to build a common definition of what is innovation for us, and how should we do it. ILQ helped us to be more efficient in developing our culture of innovation.”

General Manager of a manufacturing subsidiary for industrial equipment