



How to Lead Innovation today

The leadership of the late twentieth century was based on the ability to envision the future and take the organization or the team to achieve this vision. Today, in **VUCA** world, visions and visionaries no longer work. This is what tells us **Professor Jay Rao** in the video which originates this news -courtesy of **THD** and available here during October.

How to lead when predict and forecast is a hard work? How to lead in an uncertain world?

XXI century leaders need new skills to anticipate change and help their teams to "surf" these changes, we need to work in leading innovation. This type of leadership requires three components: **thinking**/analyzing (based on knowledge, questioning, understanding, diagnosis ...), **talking** (leaders good in storytelling that allows them to build confidence in their teams using common sense and emotion) and **acting** (namely to promote, engage and support teams).

Finally, Professor Rao invites us to ask: how to recognize if we are following the right leader to meet the new challenges? We describe two types of leaders, the ones that **abound** and the ones that **scarce**:

- Among the leaders that abound, we find attitudes as: leaders with opinions and conclusions, with answers and predictions, with complaints and talk, with demands and orders.
- The second option is the leaders that scarce -which according to him- are leaders who rely on the few remaining: curiosity and questions, learning, observing and listening, reflection, patience and persistence.

Conclusion: to deal with the New century, there is too much pride but we mainly need more humility among leaders.



Prof. Jay Rao – How to Lead Innovation in the 21th Century

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