



## The Motivation of the Leader

A leader is used to the solitude. Although he is constantly surrounded by a good team and trusted partners at the end of the day the Leader feels alone. He is the soul, the power generator, but ... Who motivates the leader? How can motivate the leader?

The fact the leading source of motivation is in itself, in these specific set objectives, in the perseverance that allows to progress and this resilience that helps overcome each of the moments when things do not happen as expected, and there are many moments like that, but to achieve the objectives, must try and learn and try again.

A leader has a vision of the future that motivates himself, with his energy the leader is the one who motivates others. At the same time, he feels feedback from other's motivation and the achievements that we all obtain. In sum, the leader should not worry about its motivation, the leader's job is-above all-the future vision and to trust his teams.

Of course we must not forget either that between the view and the trust, the leader must also know how to transmit his vision, his energy, his confidence ... And this is too intensive labor to stop and wonder about his motivation, don't you think so?



### *Conversations with Jobs*

*We remind you that this month you will find on our website a new video of our friends **Digital Thinking Heads**. Thank you for sharing knowledge with all of us! (This month available only in Spanish)*

*José Ballesteros – ¿Y quién me motiva a mí?*