



Small changes, big benefits

In the Innovation world, it often seems that we are forced to make big changes. We believe that if we do not act in a noisy and visible way it is as if we were doing nothing.

We are wrong, it is the opposite. Take our organization to the world of innovation is first of all a change in attitude, in behavior. And in many cases we are not so far from the ideal situation, you just have to adjust the appropriate points of our way to understand the company

All of us are surprised (and this generates quite a few distrust) if we have to share with an expert how to focus and do what we have been doing for centuries, and we assume that it is already well done. Actually, we do not question certain areas of our way of doing as a company because we can't think that there can be generated improvements.

Yes, in the little things are the big changes. And not only but also, if the expert who accompanies us in the process knows how to work the feedback, will be able to transmit concepts and involve the team to its full potential.

Join us in this curious glance, we hope that this small change will contribute to a great benefits, both what Terry Moore tells us, and how we transmits it...



Tie your shoes

We remind you that this month you will find on our website a new video of our friends **Digital Thinking Heads**. Thank you for sharing knowledge with all of us! (This month available only in Spanish)

Pedro Casaño – ¿Sabes dar feedback?

